#### FOR IMMEDIATE RELEASE

Women's Jewelry Association Foundation Brings Together Jewelers Mutual® Group and Black in Jewelry Coalition to Offer Technology-Focused Scholarship for Women of Color

**NEW YORK, NY (June 7, 2022)** - The Women's Jewelry Association Foundation launched their new **Radiant Minds Technology Scholarship** with the goal of providing women of color the education they need to be successful in tech-related jobs within the jewelry industry. Jewelers Mutual and Black in Jewelry Coalition have provided financial support to make the scholarship possible.

The selected scholarship recipient will be awarded funding up to \$17,500 to pay for a training or certification program focused on software engineering (i.e., UI/UX, data analytics, front and back-end design and development, etc.) at a school of their choice (options include university education, bootcamp education, etc.), approved by the scholarship committee.

Additionally, as a part of the recipient's education Jewelers Mutual Group will offer exposure to leaders within their organization for mentoring and guidance to prepare the individual with on-the-job experience.

Brandee Dallow, President of Women's Jewelry Association Foundation said, "I am thrilled to partner with our friends at Jewelers Mutual and Black in Jewelry Coalition as we share the common goal of strengthening the jewelry industry's talent pool. There simply aren't enough skilled professionals to satisfy the technological needs of companies within the jewelry industry today and in the future, and we are doing our job to prepare our industry to be successful."

The Radiant Minds Scholarship is available to women of color, inside and outside of the jewelry industry, and supports diversity, equity and inclusion. Applicants can learn more and apply by June 30, 2022 on <a href="https://www.womensjewelryassociation.com">womensjewelryassociation.com</a>, with recipient announced around August 15, 2022.

Women's Jewelry Association Foundation is leading the conversation around diversity and inclusion in the workplace and continues to educate the jewelry industry through various ongoing initiatives. This month the Women's Jewelry Association will also be hosting the Generating Community Impact Breakfast at JCK on June 11, 2022, focused on training that builds diverse, inclusive, and respectful work environments.

# **About Women's Jewelry Association Foundation**

WJA Foundation is a 501(c)(3) charitable organization that offers a variety of scholarships and grants to support the career growth and educational endeavors of professionals in the jewelry and watch industries. To learn more, visit womensjewelryassocation.com.

### **About Jewelers Mutual Group**

Jewelers Mutual was founded in 1913 by a group of Wisconsin jewelers to meet their unique insurance needs. Consumers put their trust in Jewelers Mutual to protect their personal jewelry and the special moments it represents. The strong financial position of the Group insurers, Jewelers Mutual Insurance

Company, SI (a stock insurer) and JM Specialty Insurance Company, is reflected in their 35 consecutive ratings of A+ Superior from AM Best, as of November 2021. Today, Jewelers Mutual Group continues to raise the tide of the industry by listening to what jewelers need and offering products and services that meet those needs. A suite of powerful solutions is offered that enables businesses to streamline and grow, run secure and successful operations, and bring them closer to their customers. Policyholders of the Group insurers are members of Jewelers Mutual Holding Company. To learn more, visit JewelersMutual.com.

# **About Black in Jewelry Coalition**

Black in Jewelry Coalition strives for the advancement of Black professionals within the gem, jewelry, and watch industry through networking, education, representation and an abundance of resources. We promote change in our industry with the fundamental understanding that by uniting our resources and partnering with allies, we cultivate growth and create opportunities through an alliance that is for us, by us. Our strategies include providing tools and resources for professional success and growth, and recruitment for increased representation through heightened awareness. To learn more, visit blackinjewelry.org.

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